

## Marlyn Slettum's 1979 Mark V

"How we got our Lincoln" By Marlyn Slettum.

In 1984 I got the idea that it would be nice to own a Mark V Lincoln. That meant that it would have to be a '77, '78, or a '79 model. I felt that it would have to be a low mileage car in very good or excellent condition. It shouldn't be too difficult

to find a car like this if it was only five to seven model years old. I found that it wouldn't be that easy. They looked more worn than I expected.

I decided to keep cool and let fate take its course. I prayed that if I found a nice low mileage Mark V it would mean that God would have approved!

You seldom look for a car in the winter and I was no exception. In April, 1985, I was looking at a local ad for a 1979 Lincoln Mark V Continental with 14,000 miles on it. It could be seen at Custom Motors in Danube. I did something that I had never done before, when I had our son, Mark, excused from school. This car looked pretty good to us. I am not used to making quick decisions. The salesman said that a couple was coming out later that day

to look at it. That was all that it took for me to decide to buy it on the spot!

This Lincoln had 14,038 miles on it and it had never been driven over snow

or on ice. This one owner car was originally purchased at Larry Swenson Motors in Willmar. I went to Jr. High and Sr. High School with Larry.



The Slettum's 1979 Mark V

This had to be the right car! We traded in our 1981 Olds Cutlas and left it there.

When Mark and I returned home to Montevideo, we parked our new purchase a block away from home. My wife Maxine asked what we thought of it, we told her that it looked pretty good, and she thought that perhaps we should have bought it. After that noon meal I sneaked our purchase home and surprised her.

Well, we have had our Mark V for around 22 years now. It has less than 35,000 miles on it now and we can still say that it has never been driven over snow or on ice. There have been a very few times when I have driven it in the winter but only when the pavement is

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Welcome to the Northstar News, the monthly publication of the Northstar Region of the Lincoln and Continental Owners Club. We value your opinions and appreciate your input concerning this newsletter and the operation of the club. This is your club.

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# *Board Of Directors - 2013*

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| Sunshine Secretary          | Faythe Oberg   | H(651)739-9754                   |                         |
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Members and guests are welcome to attend the Board Meetings which are held the *first* Thursday of every month except December at 7:00 PM at Culvers Restaurant, (dine with friends at 6:00PM) I-94 AND RUTH STREET, St. Paul. Articles and other information for the newsletter should be sent to David Gustafson, Editor, at 308 Brandywine Drive, Burnsville, MN 55337.

## *More Pride and Joy*

(Continued from page 1)

dry and free of salt. In all of this time, our only maintenance expense has been moon roof repair, replacing a muffler and steering coupler, and I have kept detailed maintenance records on the car. About a year ago, I found that our Mark V has a rare paint color for a 1979. It is Diamond Blue Metallic. Only 169 of the 75,939 Mark V's (.00225%) were painted this color for 1979 Mark V's. It was a popular color for the 1987 anniversary model.

This was one of Lincoln's best years for cars produced and sold, 113,607 went to happy buyers.

|                          |                             |                     |                                       |
|--------------------------|-----------------------------|---------------------|---------------------------------------|
| <b>Production</b>        | 1977-1979                   | <u>Transmission</u> | 3-speed <u>C6</u> automatic           |
| <b>Assembly</b>          | <u>Wixom, Michigan, USA</u> | <u>Wheelbase</u>    | 120.5 in (3,061 mm)                   |
| <b>Predecessor</b>       | <u>Lincoln Continental</u>  | <u>Length</u>       | 230.3 in (5,850 mm)                   |
|                          | <u>Mark IV</u>              | <u>Width</u>        | 79.5 in (2,019 mm)                    |
| <b>Successor</b>         | <u>Lincoln Continental</u>  | <u>Height</u>       | 53.1 in (1,349 mm)                    |
|                          | <u>Mark VI</u>              | <u>Curb weight</u>  | 5,042 lb (2,287 kg)                   |
| <b><u>Class</u></b>      | <u>Personal luxury car</u>  |                     |                                       |
| <b><u>Body style</u></b> | 2-door <u>coupe</u>         |                     |                                       |
| <b><u>Layout</u></b>     | <u>FR layout</u>            | <u>Engine</u>       | 400 cu in (6.6 L) <u>Cleveland V8</u> |
|                          |                             |                     | 460 cu in (7.5 L) <u>385 V8</u>       |

## Trivia from the Internet



Dairy Queen  
An American Icon

**Dairy Queen (DQ)** is a chain of soft serve and fast food restaurants owned by International Dairy Queen, Inc, which also owns Orange Julius and Karmelkorn. The first Dairy Queen store opened in 1940 in Joliet, Illinois. The company's corporate offices are located in Edina, Minnesota.

The soft serve formula was first developed in 1938 by John Fremont "Grandpa" McCullough, (1871-1963), and his son Bradley. They convinced friend and customer Sheb Noble to offer the product in his ice cream store in Kankakee, Illinois. On the first day of sales, Noble dished out more than 1,600 servings of the new dessert within two hours. Noble and the McCulloughs went on to open the first

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## Editors Message

July 2013

We only had a few nice days this past June. Most were rainy, and there were few opportunities to take the old cars out to enjoy them. There were some exceptions, however, the best one was on Saturday, June 8, when some of us went up to St. Augusta, MN for a picnic hosted by John and Cherie McDowall. We all had a good time, got to see some very nice cars

that reside in John's collection and had a chance to visit with some of our club members. It was a blue ribbon day and we all want to thank John and Cherie for their exceptional hospitality. There is a little more about the picnic later on in the newsletter.

We are printing this newsletter on our new (slightly used) Toshiba e-Studio printer. It is a printer often found in mid-sized offices where a lot of color printing gets done on a daily basis. A nice gentleman that I know, Ed Cunningham, who owns a small company called Lazerwave specializes in this particular brand of printer. Ed may be reached at 612.354.7663. Call him if you need a little better printer than the one you have now.

We are looking forward to our trip to the Fargo-Morehead area near the end of the month. It should be a lot fun and hopefully some of our friends in North Dakota will come and participate. There is much more about this trip on the back page of the newsletter.

Don't miss this great trip. A few years back, we did a outstate car show over in Bismarck, we all had a great time, this trip should be equally as good.

If you like Chrysler products, the Walter P. Chrysler (WPC) club is having a national show, hosted by their local affiliate, the 10,000 lakes Region. As most of you know, we own a couple of older Chryslers, both Imperials, a 1951 and a

1956, both nice cars in their day. The show will be held at the Washington County Fairgrounds over at Lake Elmo on July 20, from 10:00AM to 3:00PM. There will be some great cars of all vintages to see, so if you have time, drop by and take a look. We hope to show our 1956 there.

Don't forget to sign up for the tour to Jack and Marilyn Fletcher's this August. Again, more on the back page, and if you have further questions, con-

tact Bob Johnson. This too, will be an much fun over a three day period.

We were up at Morries to get the MKT serviced this past week. They had a nice supply of the all new MKZ's there, awaiting new buyers. They are really a nice car, and with the LCOC discount, a new one could be yours. Stop by and see the nice folks there soon.

Till next month, David, Marion and the very Sweet Faithie....



Sweet Faithie is admiring her dad's new printer. It makes a lot of whirring and clunking noises, which I don't understand. You put in paper in the bottom and get newsletters out of the top. I wish that treats would come out instead.

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*Dairy Queen store in 1940 in Joliet, Illinois. While this Dairy Queen has not been in operation since the 1950s, the building still stands at 501 N Chicago St. as a city-designated landmark. Since 1940, DQ has used a franchise system to expand its operations globally. The state with the most Dairy Queen restaurants is Texas. The Texas Dairy Queen Operators' Council facilitates marketing and the food system in Texas. Dairy Queen International is the parent company of Dairy Queen. In the US, it operates under American Dairy Queen. It is a wholly owned subsidiary of Berkshire Hathaway. At the end of its fiscal year 2006, Dairy Queen reported over 5,600 stores in more than a dozen countries; about 4,600 of its stores (approximately 85%) were located in the United States.*

*DQ was an early pioneer of food franchising, expanding its 10 stores in 1941 to 100 by 1947, 1,446 in 1950, and 2,600 in 1955. The first store in Canada opened in Estevan, Saskatchewan, in 1953. The*

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## *Directors Message by Bob Johnson*

*July 2013*

It is hard to believe that July is just about here. We hope that the cold rainy weather is behind us and nothing but good weather and blue skies are ahead for the rest of summer. Thank God for a good lawn mower, I have to cut the grass about every four days with all this rain.

On Saturday June 8, we caravanned to St. Augusta to John and Cherie McDowall's car shed, just a few miles from their home. We were honored to view his entire classic and muscle car collection. John has five Lincoln's that are just as beautiful as the other 30 plus classics on display. On behalf of the North Star Region, I want to thank John and Cherie for kindness and hospitality that we all experienced that day.

Our 11th Annual Outstate Classic Lincoln Car Show will be at Lunde Auto Center, Fargo, North Dakota, on Saturday July 27. Complete details are on the last page of the newsletter.

Further plans will be in the August newsletter for our trip to Popular Grove. On Friday, August 16, we will meet in Hudson, WI and take Highway 35 to Lacrosse. We are still trying to arrange a tour of the Dahl Collection and then on to Rockford. On Saturday, August 17, at 10:00AM, Gary Hess will lead us to a tour of an outstanding car collection, then at 4:00PM, we will attend a pig roast at the home of Jack and Marilyn Fletcher, 222 Jones Way, Poplar Grove, IL. This will be a joint Lake Shore Region, North Star Region and Mid-America Region event with a few other car clubs also attending. On Sunday morning, August 18, we will take in the Antique Aircraft Fly-In, at the Poplar Grove Airport. For those wanting to fortify themselves for the day, stop at the Lyons Club pancake breakfast. Also plan to visit the Wings and Wheels Museum and Quilt Show at the Museum. Please plan ahead for this great tour, RSVP to Bob Johnson, by August 1. Fletchers do need to know how many people are coming to have enough food for all.

A SECOND hotel has been added for our August trip to Popular Grove. Thanks to Jack Fletcher and Barb Esdale, with a room rate of \$90 per night (This rate includes taxes, a savings of \$30 a night compared to Holiday Inn that I booked earlier). This hotel will be the same hotel that the Lake Shore Region will hold the Mid America National Meet in September 2014. They have selected the Radisson hotel almost next to the Holiday Inn. The Radisson phone number is 815-226-2100 and the address is 200 S Bell Rd, Rockford, IL, which is just a few blocks from the Holiday Inn. Rooms must be reserved by July 16 for this rate. Tell them the room block is reserved under "Lincoln Club" to get this great rate. Call ASAP before the rooms are booked.

We still have rooms reserved for Friday and Saturday nights at the Holiday Inn, 7550 East State Street, Rockford, IL. The rooms cost is \$106 per night. When calling hotel 815-398-2200 for room reservations please ask for *North Star Lincoln Club rate, Group Code EG4*.

As always, keep the journey continuing in our marvelous Lincolns.



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red Dairy Queen symbol was introduced in 1959. The company became International Dairy Queen, Inc. (IDQ) in 1962. In 1987, IDQ bought the Orange Julius chain. It was acquired by Berkshire Hathaway in 1998. Dairy Queens were a fixture of social life in small towns of the Midwestern and Southern United States during the 1950's and 1960's. In that role, they have often come to be referenced as a symbol of life in small-town America, as in *Walter Benjamin at the Dairy Queen: Reflections at Sixty and Beyond* by Larry McMurtry, *Dairy Queen Days* by Robert Inman, and *Chevrolet Summers, Dairy Queen Nights* by Bob Greene.

As of 2010, Dairy Queen had more than 5,700 stores in 19 countries, including 652 locations outside the United States and Canada. With Dairy Queen being one of the largest soft serve franchises in the world, their main competition includes:

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## May Northstar Board Meeting

### BOARD OF DIRECTORS MEETING

June 6, 2013

Regional Director Bob Johnson called the meeting to order at Culver's Restaurant in Maplewood at 6:55 PM. Board members present were Bob Johnson, Dave Gustafson, Bob Gavrilesco, Tom Brace, Dennis Owens, Jay White and Roger Wothe. Regional member Mary Johnson was also present. The minutes of the previous meeting and the agenda of this meeting were approved.

#### DIRECTORS' REPORTS

Regional Director Bob Johnson reviewed the tour to visit John McDowall's collection in St. Augusta on Saturday 8 June. Bob will lead the caravan from the Medina Ballroom at 10:00 AM. Besides viewing his collection John is providing a picnic lunch for all attendees. About thirty people have signed up for the tour. The ballot for voting for the LCOC National Board of Directors was included in the past *Continental Comments*. The Northstar Board has endorsed Dick Koop, James Kaster, John McCarthy, James Simmons and Steve D'Ambrosia. All members are encouraged to vote. Dennis Owens has searched the MSRA directory for Lincoln owners in our area and has provided the list for Bob to contact. There was a brief discussion to determine who on the list was known. Bob suggested the next board meeting scheduled for July 4 be moved one week to July 11. All board members concurred with that decision.

Secretary Roger Wothe reviewed the Salisbury House Concours in Des Moines in September. Lincoln is the marque featured for the Concours.

Bob Johnson announced the Treasurer's report for Harvey Oberg. The treasury balance is \$3,190.17 with all bills paid.

Membership and Publications Director Dave Gustafson reported that the renewed membership is approximately one hundred forty-two. He needs more "My Pride and Joy" articles.

Activities Director Jay White suggested that we consider Saturday morning breakfasts and then caravan to local Saturday morning car shows and park the Lincolns in a group.

There being no further business, the meeting was adjourned at 7:55 PM. The next meeting will be at Culver's Restaurant in Maplewood on **Thursday, July 11** at 7:00 PM.

Respectfully submitted by Secretary Roger Wothe.

## One Great Summer Saturday

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Baskin-Robbins, Ben & Jerry's, Braum's, Carvel, Culver's, Foster's Freeze, Good Times Burgers & Frozen Custard, McDonald's, Sonic Drive-In, Tastee Freez, and TCBY.

The largest Dairy Queen in the United States is located in Bloomington, Illinois. The busiest store in the US is in Rosedale, Maryland. The largest store in the world was built in Riyadh, Saudi Arabia. The busiest store in the world is located in Moncton, New Brunswick, Canada.

The company's stores are operated under several brands, all bearing the distinctive Dairy Queen logo and carrying the company's signature soft-serve ice cream (along with the trademark "curl"). In the 1970s, most Dairy Queen restaurants were "Brazier" locations with a second floor for storage, recognizable for their red gambrel-shaped roofs.

Stores which serve a very abbreviated menu primarily feature DQ frozen

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On Saturday June 8, members of the North Star club traveled to St Augusta to John and Cherie McDowall's, car shed. John and Cherie have a very fine collection of really neat contemporary classic and muscle cars. Of course there were some great Lincolns to check out, but John's collection has something for every serious collector of cars from the '50's through the most recent models.



John McDowell's 1941 Buick Super

good, just waiting for John to take them out for a leisurely drive. One can just hear the smooth purring of the Mercury V8 engine and the mel-low tone of the exhaust system as the Mercury picks up speed and cruises effortlessly mile after mile. If you want to make a statement, John's 1955 Packard Caribbean convertible can do that for you. A very limited production model, this was one of the most expensive Packards ever made. Under the hood, there is

The oldest was a 1941 Buick Super coupe. It looked as good as new and you could just picture a very proud doctor or lawyer driving it out of the dealership for the first time, smiling to himself all the way home. Another very striking car was a 1952 Oldsmobile 98 convertible. Perfectly restored, even I remember a few of these new and they were often advertized in magazines of the era, namely Life and Look. If you liked mid-fifties Mercurs, there were two of those. Looking so very



A picture perfect 1952 Oldsmobile 98 convertible. Even a true blue Lincoln collector would like to own this one..



A '55 Mercury, '55 Packard, '56 Mark II, '55 Mercury

the bat wing air cleaner, ready to funnel air to the two large four barrel carburetors which made it a great performer. Those were the days when gasoline was only 20 cents per gallon. Riding on electrically adjustable torsion bar suspension, the Packard was one

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treats. These locations may be open only during spring and summer; many year-round locations are located in shopping malls.

So-called "Limited Brazier" locations may additionally offer hot dogs, barbecue beef (or pork) sandwiches, and in some cases french fries and chicken, but not hamburgers.

The name "Brazier" originated in 1957, when one of the company's franchisees worked to develop a food system that would work for all Dairy Queen restaurants. A brazier is a cooking device consisting of a charcoal or electric heating source over which food is grilled. The term "Brazier" was the result of a brainstorming session with the franchisee's advertising agency.

Texas is home to the largest number of Dairy Queens in the U.S. All Texas Dairy Queen restaurants are owned and operated by franchisees. The Texas Dairy Queen Operators' Council (TDQOC) runs a separate marketing website from the national website, located at [www.dqtexas.com](http://www.dqtexas.com).

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## More Summer Saturday...

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of the best riding and handling cars during that time period. Sensors on the car detected when the overall load increased or decreased.. when someone entered or exited the car it automatically adjusted the torsion suspension to always keep the car perfectly level. Arguably, one of the finest cars of it's day, luxury car buyers were thinking Cadillac and Lincoln and the once great Packard brand drove off into the sunset at the end of 1958, after suffering two years as a disfigured Studebaker. It truly was one of motoring world's great losses.

If you liked muscle cars, there were some neat Chevrolets, Buicks and Pontiacs to admire. A couple of Mustangs, a first generation model and one of the newer models, if you like new Corvettes, there were two of those to check out. Just all around really nice cars. The printed word cannot give this collection what it deserves, you have to view these wonderful examples of art on wheels to fully appreciate what is there.



Roy Bernick, noted car collector, came calling in his magnificent Lincoln Model K.



This 1958 Buick Caballero estate wagon exemplifies the "if some is good, even more is better" the use of chrome trim on '50s cars.

four door hardtop wagon, which priced out at \$3,831 (a whole list of optional equipment was extra) and a total of 4,456 found their way to new Buick owners that year. Oldsmobile offered a variant on that body style in their product line that year too. GM cars that year brought the use of chrome to new highs. Excess was the watch word that year, and most of GM's models had so much chrome, it almost looks as if was applied to the car with a trowel. These models are starting to become very popular with collectors and good examples are

John and Cherie had a superb picnic buffet for their guests. Plenty of great food, some of us professional eaters even went back for seconds. After lunch, we visited their home, where they have to have, quite possibly, the best man cave between Chicago and Denver. The cave is disguised as a very large garage, it is also home to a few more of John's toys. One of the best is a 1958 Buick Century Caballero estate wagon. An eye catcher, it was a

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*Bob Phillips, host of the popular Texas syndicated television series Texas Country Reporter, was for many years the DQ spokesman in Texas, as the restaurant was a co-sponsor of the program at the time.*

*The company's products expanded to include malts and milkshakes in 1949, banana splits in 1951, Dilly Bars in 1955, Mr. Misty slush treats in 1961 (later renamed Misty Slush, then again to Arctic Rush), and a range of hamburgers and other cooked foods under the Brazier banner in 1958. In 1971 the Peanut Buster Parfait, consisting of peanuts, hot fudge, and vanilla soft serve, was introduced. Other items include sundaes and the blended coffee drink, the MooLatte, controversial because of its resemblance to the racial descriptor Mulatto.*

*The majority of Dairy Queen locations serve Coca-Cola products, but unlike most other restaurants such contracts are not mandated onto the franchisee, and as a result some locations serve Pepsi products instead.*

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## Still More Summer Saturday

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going for very high prices on the auction circuit. It kind of makes me feel bad about not hanging on to a 1958 Century four door hardtop that I owned for a while in 1961. There also was a nice 1954 Buick Century two door hardtop that anyone, even a Lincoln collector would be proud to own. 200 horsepower under the hood delivered to the road through the very smooth Dynaflo drive. No jerky shift points, just very smooth and effortless acceleration to almost any speed that you would ever want to go.

We had about 25 North Star club members attending, along with a few of John and Cherie's friends from the area, including Roy Bernick from St. Cloud, who drove over in his early '30's Lincoln K.

North Star members enjoying the day included Jay White, with his 64 Continental convertible, David Gustafson, came with a 2013 Lincoln MKT, Dennis Owens, drove his 1978 Mark V, Bruce Frieburg, Tom Brace, and Bob Gaverilescu, Bill and Donna Allan brought their 1978 Mark V, Karl and Sharon Flick made it to St. Augusta with their very faithful 1939 Zephyr sedan. Bob and Mary Johnson arrived in style, as befitting the owners of a 1989 Mark VII convertible. A very exclusive car for a very exclusive couple.

Francis and Miki Kalvoda came calling with their 1978 Mark V, MarkV's were popular this day. Roger and Jan Leppla, Ray and Jeanine Nelson with 1948 Lincoln sporting a transplanted 5.0 liter high out put engine. After many years of struggling with the 460 Lincoln V8 that had a great affection for high test gas, Ray made the switch and reports

very good initial results. Perhaps he will write an article for the NSN letting us know a little more about this big switch. George and Gladys Traficante found their way to the picnic in their 1978 Mark V, Brad and Joanie Videen drove their 1956 Premiere HT, always nice to see, and Roger and Barb Wothe rounded out the group.



John and "Cherie's" "person cave" is the best place to hang out with good friends and a few nice contemporary classic cars.

As we were leaving, Cherie invited all the wives to tour their house, and all the husbands tagged along to see Cherie's decorating skills first hand. John and Cherie were presented Polo shirts as a token of our appreciation for their hospitality.



On behalf of the North Star Lincoln club, we again want to thank John and Cherie for their great hospitality that very fine Saturday in June. As we are so very fond of saying, it is our members that make our North Star Region the best there is.



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A popular Dairy Queen item is the *Blizzard*, which is soft-serve mechanically blended with mix-in ingredients such as sundae toppings and/or pieces of cookies, brownies, or candy. It has been a staple on the menu since its introduction in 1985, a year in which Dairy Queen sold more than 175 million *Blizzards*. Popular *Blizzard* flavors include Oreo Cookies, mint Oreo, chocolate chip cookie dough, M&M's, Reese's Peanut Butter Cup, Heath bar, and Butterfinger. Seasonal flavors are also available such as October's Pumpkin Pie. It has been argued that Dairy Queen drew its inspiration from the concrete served by the St. Louis based Ted Drewes. On July 26, 2010, Dairy Queen introduced a new "mini" size *Blizzard*, served in 6 oz. cups.

Prior to the introduction of the *Blizzard* in 1985, Dairy Queen served conventional "thick" milk shakes, in traditional flavors such as vanilla, chocolate, and strawberry, with or without added malt on request.

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## Northstar WELCOME WAGON

by Francis Kalvoda, Willmar MN  
320-235-5777 fjk@charter.net

This month we have three new memberships to the Northstar LCOC family. All three are veteran car enthusiasts and are members of other car clubs as well.

I always have a good feeling when car enthusiasts feel welcome and wish to join our Northstar Chapter of the Lincoln and Continental Owners Club.

Our first new members are Bud and Rae Ready, 1248 95<sup>th</sup> Avenue NE, Blaine MN 55434, phone 763-786-8923. Bud and Rae have been married for 60 years; enjoying life and many collector cars during that time. They are still members of the Capital City Antique Car Club. A few special cars from their past include a 1930 Model A Sport Coupe, a 1941 Dodge Business Coupe, a 1950 Buick Roadmaster Hardtop, a 1959 Thunderbird Convertible, a 1970 Buick LeSabre Convertible, and now a 1997 Lincoln Cartier Town Car. Bud and Rae have had the Town Car for about four years and enjoy its comfort and reliability. I think they will also enjoy the LCOC.



Glenn Kelly's 1974 Lincoln Coupe

Continental Coupe, Glenn also has a 1950 Ford ½ ton pickup, a 1963 Corvair Convertible, and a 1984 Oldsmobile Toronado. I know Glenn will enjoy his '74 Lincoln even more after he attends a few of our Northstar activities.



John McCarthy owns this very nice 1956 Premiere coupe.

Our next member is Glenn Kelly. Glenn and I are also members of the Early Ford V8 Club. Glenn resides at 5901 Faen Trail Circle, Woodbury, MN 55129-8314; phone 651-459-5669 or cell # 651-276-3230/ Besides the beautiful 1974 Lincoln

Last but certainly not least, we welcome John and Mary McCarthy, 3718 Spyglass Ridge, Crystal Lake, IL 60012, phone 815-479-0210. John is the membership chairman of the Lake Shore Region LCOC and decided to take our Bob Johnson up on the offer to join the Northstar Region as well. John was a

participant at our Bloomington Central National meet where John and I enjoyed displaying our twin Town Coupes. John sent the following information which certainly makes my work easier. Francis, just to tell you a little about me and my cars, I just turned 60 in December and my love of Lincolns and anything Ford goes back to my Dad's brand new '56 Country Squire. I've owned many Fords over the years, mostly Thunderbirds but Lincolns have always been my favorite make. I feel quite blessed that my wife Mary and I are able to own four Lincolns. These include a very original '56 Capri Hardtop, a

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*In addition, Dairy Queen is marketing its new Blizzard Cake which includes flavors such as strawberry cheesecake and Reese's. Much like the restaurant's conventional ice cream cake, this variation is aimed toward celebrations and birthdays.*

*In 1990, Dairy Queen began offering frozen yogurt as a lower-calorie alternative to its soft serve ice cream. According to a company representative, Dairy Queen's regular soft serve has 35 calories per ounce and is 95% fat free, whereas the frozen yogurt was 25 calories per ounce. However, in 2001, the company phased out the frozen yogurt option in all its stores citing a lack of demand, the low sales of which made it difficult to keep the product fresh.*

*For many years the franchise's slogan was "We treat you right." During the early and mid 1990's, the slogan "Hot Eats, Cool Treats" came into use and preceded the aforementioned line in the Dairy Queen jingle. In recent years, it has been*

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## More Welcome Wagon

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1970 Lincoln Coupe that I had been looking for about 15 years, a '77 Town Coupe sunroof car and my everyday driver is an '02 Blackwood.

I live in Crystal Lake Illinois, which lays about 50 miles northwest of downtown Chicago. We have three children, Chris 31, lives in

Chicago, Kelly, who lives in St. Paul with our grandchild Colin, and Matthew who is a sophomore at Northern Illinois University. I live in a normal subdivision but I'm able to keep all my Lincolns at my home by constructing a large porch/deck with a slab underneath it. Because the ground has a strong slope I simply open the lattice framed doors and drive the cars inside. Not only are they out of the sun and rain, they are ventilated year round.

The really appealing part of the '56 Capri Coupe is that it still wears its original paint, chrome, glass etc. The interior is completely original except for the carpet and front seat which I finally just had to recover because it was literally falling apart and was becoming an eye-sore. It took me almost a year to obtain the original fabric. It has just over 47,000 miles

I found this '70 Coupe outside Detroit last January. I am so thrilled to own this car as the '70 Lincoln is a rare car, especially in the Coupe version. It is totally original with only 35,000 original miles. It was owned for many years by the lead Ford engineer of the 429 - 460 V8 engine and he never drove it in the winter and very rarely in the rain!

I feel it is one of the most beautiful cars of all time and not really appreciated in today's market. It is an exceptionally clean design and has the beautiful one year only full width grille. This grille and its resemblance to that of



Another of John's favorites, his 1977 Town Coupe.

was the most beautiful Lincolns of this era.

Like you I love the '77 Town Coupes! It may seem strange, but it's my favorite Lincoln of all. Like yours, this car has the very rare two tone cordo-



John's 1970 low mileage Lincoln Coupe.

the magnificent 1936 Cord 810 is not just a coincidence. The Director of Lincoln Mercury design in the late 1960's was a Mr. Buzz Grisinger. Buzz was a young designer who worked along side the great Gordon Buehrig, the creator of the 810. Buzz, who lived well into his 90's always felt the '70 Lincoln

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*(Continued from page 10)*

changed to "DQ: Something Different." A recent tagline, featured in early 2011, was "So Good It's RiDQulous," with Dairy Queen's current logo infused in the word 'ridiculous'. Now, their new tagline reads, "Fan Food not Fast Food".

Dennis the Menace appeared in Dairy Queen marketing as a spokestoon from 1971 until 2001, when he was dropped because Dairy Queen felt children could no longer relate to him.

The advertising recently focused on a mouth licking its large lips, which later transforms into the present Dairy Queen logo. Although it had been used interchangeably with the Dairy Queen name for many decades, "DQ" became the company's official name in 2001. The font remained the same as the original signage introduced 60 years prior. Throughout this period, the company placed the registered mark symbol immediately to the right, on the bottom side of the

*(Continued on page 14)*

## Welcome Wagon..

*(Continued from page 10)*

van and white interior. It also has the equally rare sunroof. This car is solid but is only of driver quality, needing paint and other details. It has about 53,000 miles.



John's daily driver a 2002 Lincoln Blackwood pickup.

Lastly, is my daily driver, the 2002 Blackwood. It was always a southern truck so the body & paint are excellent. It's an odd vehicle in many ways but I love the looks and with its 5.4 liter V8 engine, it does a wonderful job of hauling the other heavy Lincolns.

So, there you have it. I'm very pleased and grateful for the Lincolns I can call my own. Great cars, and Great people in the LCOC. Which, by the way I should mention I am running for a National Board seat. If you share a passion for the Club as I do, I hope you find it in your heart to cast your vote in my direction. I promise to be an active Board member who listens to all the members. + John McCarthy +

Greet our new members when you see them or give them a phone call. Micki and I plan to attend the Outstate Meet at Fargo. It is always interesting to see what John Trandem has found. If you find a Lincoln enthusiast who is not yet an LCOC member, encourage them to join so I can keep my job (is it really a job when you enjoy visiting with car enthusiasts??) Enjoy your Pride and Joy Lincolns and submit a Pride and Joy article to David Gustafson!!

## 10,000 Lakes Concours

**Region Well Represented at Inaugural 10,000 Lakes Concours d'Elegance** - By B. Mitchell Carlson



The inaugural 10,000 Lakes Concours d'Elegance was conducted on June second, along the shores of Lake Minnetonka at the Excelsior Commons in Excelsior, Minn. The event was a benefit for the Courage Center Foundation.

With a winter that seemed like it would never end plus most of May being rainy, this was one of the first days of the year to have absolutely perfect weather, with highs in the low 70's and clear, sunny skies. While organizers hoped for larger crowds, I felt that the event was rather well attended for the size of the venue and that due to the nice weather, a lot of folks who would've otherwise attended were tending to other deferred outdoor tasks.

Months before show day, event founder and chairman Randy Guyer told that he felt there was a void that could be well filled with a Concours d'Elegance in the Twin Cities area. In addition to a number of collections of fine cars in the metropolitan area, there are enough "closet collectors" in the region that have concours caliber cars, as evidenced by the membership roles in CCCA and marque specific clubs – including ours. Also, with a number of concours that have ceased to continue, he felt it would be a

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## More 10,000 Lakes Concours

(Continued from page 11)

good time to tap into that void and offer owners a new venue to display at. Proving that point, this event also brought in competitors from as far away as California.



Jeff and Becca Schreiner's 1928 L Sport Phaeton

From 1925 to 1973, Excelsior Commons was the site of the Excelsior Amusement Park. Today, it is a city park on the lakefront, adjacent to the city marina. It affords an excellent view of Lake Minnetonka and its boat traffic. This included the S.S. Minnehaha passing by the Commons on a couple of occasions. The Minnehaha is a restored 1906 streetcar boat which was part of the Twin Cities Lines interurban transit system which served lake residents and patrons to the Big Island Amusement part (also owned by Twin Cities Lines and predating the Excelsior Amusement park) on nearby Big Island. Today the boat is operated by the Minnesota Transportation Museum when the weather permits, and was a rare treat to have pass by the concours grounds.

Two hundred cars were selected by the committee to compete in several categories: pre-1924 Brass & Antique; pre-1974 Foreign Cars; Treasured Classics and Popular Collectibles from the 20s, 30s and 40s; plus American Production cars from the 50s, 60s and early 70s. In addition to the concours on Sunday, competitors could also participate in a tour of the Lake Minnetonka area and dinner on Saturday.

Supplementing the formal judging, the Best of Show was chosen by popular ballot of the general admission attendees. Making the awards presentations in the afternoon were John Birge & Michael Barone; on-air personalities of Minnesota Public Radio, one of the show's major sponsor's. Other major sponsors were BMW of Minnetonka and JB Hudson Jewelers.

People's Choice Best of Show was also the furthest

traveled entrant; the 1931 Marmon Sixteen four-door Club Sedan of Gary Severns from Long Beach, California. From our chapter, Harvey and Faye Oberg won Best in Class in the Treasured Classics, 1940-1949 category. Other chapter members with Lincolns entered were Jeff and Becca Schreiner with their 1928 L Sport Phaeton, plus Tom and Gunta Brace with their 1937 K sedan.



Tom Brace owns this Treasured Classic 1937 K



Harvey and Faythe Oberg with their 1941

The site had sufficient room for the cars and the crowds, even if it narrowed at the middle to essentially having two show fields. The furthest of the two fields – where most of the Post-War era cars were located – could've have better grass manicuring, but was adequate considering how uncooperative the weather had been previous to this day. No doubt this is one of the things which will be addressed and improved upon for next year. All things considered, this went off well for the first time – well enough that the plans are being laid for the second annual event.



## *The Lincoln Museum rapidly becoming reality*



A classic Lincoln gracing the site of the new Lincoln Motor Car Museum at Hickory Corners, MI

At approximately 3:30 pm, the great and the near great of Lincolnism met at Hickory Corners to view the groundbreaking for the new Lincoln Museum. In the very back row, two Board Members of the North Star Region watched with awe. Tom Brace and Bob Gavrilesu were modest supporters who had contributed enough to buy bricks with their respective names on them.



On June 1st 2013 the Lincoln Foundation broke ground for the Lincoln Museum at the Gilmore Car Museum, in Hickory Hills, MI. Foundation members Jerry Capizzi, Dan Szwarc, Jack Eby, Earle Brown, and Vaughn Koshkarian turned some dirt. They were joined by the contractor, architect and members from Gilmore.

The date for this event has been changed a number of times and an estimate of the crowd was about thirty people. An awning had been pitched that included some very elegant shovels for the ceremony.

Neither Bob nor I rated a shovel.

The location is outstanding and could not be better. Imagine the very center of the Gilmore Museum Complex and that is the location of the Museum. Plans for this Museum give one the appearance of a great dealership with lots of glass. Very elegant!



Bob Gavrilesu and Tom Brace with ceremonial shovels ready to turn the ground at the site of the new Lincoln Motor Car Museum.

An interesting factoid was that the same builder for the Lincoln Museum is doing the Cadillac Museum. It looks like that will be built in roughly the same time frame.

I make an annual trek to Hickory Corners and it is getting better and better. The Classic Car Club Museum has had a fresh make over. The new Model A Museum is wonderful and the Pierce-Arrow Society has a continual rotation of display vehicles and other related materials.

Truly we can say that the new Lincoln Museum will soar with the eagles in its planned location. I just hope that they are going to sprinkle this building that will hold our beloved treasures.

Editor's note: As LCOC members we need to continue our support of the Lincoln Motor Car Foundation. While construction is now underway, additional money is need to finish the interior, exhibits and related furnishings. Please don't put your contribution off any longer. Details on how to make a donation are on the [lcoc.org](http://lcoc.org) web site.



(Continued from page 11)

logo. When the company modernized its signage and logos in late 2006, it modified the font and italicized the letters, as well as adding arced lines, an orange to represent its hot foods above and a blue one below to represent its ice cream products. Additionally, in the new design the registered mark symbol was moved to be adjacent to the letter "Q". The first overhaul of its logo in almost 70 years, the company claimed that the new logo would show brand growth and reflect the "fun and enjoyment" associated with its products. Advertising industry observers have noted that the new logo was an unneeded update of known and trusted industry brand and that its new features were distracting.

The original signage is still in use in older locations or in locations that use a "retro" design motif in the property's design.

Trivia from the Internet...

## Offered for Sale, Some Great Lincolns



1941 Lincoln Continental Coupe. Beautiful black with beige interior. Only 200 miles since a totally correct stock restoration. Equipped with electric overdrive, hot air manifold heater, tools and more. First place in class at the 2012 LCOC Mid America. Looks and drives as though a properly restored car should. Priced at

\$58,500. Call Cliff Helling at 952.787.2224. email [mchelling@unique-software.com](mailto:mchelling@unique-software.com).



Here is a great opportunity to own a very limited production Lehmann-Peterson custom Lincoln limousine. This car is in extremely good condition and has been pampered all its life. Present owners have decided a 22 foot car is a challenge to store. Fairly priced. You may

have the opportunity to own this fine car now. Please contact Jason Longerbone at 763.323.2970 or email: [jlongerbone@gmail.com](mailto:jlongerbone@gmail.com).



Three nice cars for sale; 1977 Mark V, Excellent Black Diamond exterior, white leather, 49K miles. Runs, drives like new. Stainless exhaust, lots of new parts and recent maintenance, \$7500. 1978 Town Coupe, Triple Dark Jade with Leather and CB. 52K miles, could use paint, lots of touch ups, but 100% solid body and still shines well, runs terrific, \$5900. 1979 Town Car, Collector's Series with Fixed Glass Roof, excellent cloth interior, some rust starting to show in the usual places but easily saved. Thousands recently spent on new parts, maintenance, including all new A/C, \$6750. Located in Appleton, WI. Please call or email for more details, pictures. Perry Bush at



[pab1063@new.rr.com](mailto:pab1063@new.rr.com) or 920-205-1295.



## *You May Be Interested in these Items for Sale*

For Sale: **Parts 1946 - 1948 Lincoln.** Complete front end chrome (hood ornament to bumper) \$1,000 or sell separately. Bumpers (5) from \$75 to \$300. Steering wheel with nice ring and center emblem \$300. Stromberg, LZ carburetor, rebuilt in box, \$150. Spare tire and rim, \$25. Gas Tank \$10. Front brake drums, \$5. **Also other parts too.** Call Dave Bodziak, 612.788.3758.

For Sale: **(parts) 1946-1948** 2 door coupe shell and frame, good front fenders, good trunk and hood, front and back bumpers, and boxes of misc small parts/odds and ends. Make offers Bruce Freiberg 763.682.3527.

WANTED: **1938 or 1939 Zephyr "donor" car.** Preferably a Sedan or Coupe Sedan. Price that I will pay will be determined by the condition of the car. I now have another '39 Zephyr donor car with the engine and drive train that I would use to make one complete car. I need inside window frames, dash, skirts, hood, right front fender and other misc. parts. If you have one or know of one ***please call Karl Flick at 612.961.9705.***

FOR SALE: **Automobile Quarterly Collection.** Super complete at 205 books - 52 volumes and 11 indexes, 2 executive planners, total 218 books, all in slipcases with gold script. Appraised at \$2,500.00. Price to sell at \$1,900.00. Harvey V. Oberg Phone 651-739-9754 (Minnesota)

FOR SALE: **I am really anxious to sell my 1948 Continental Coupe.** Has had a complete engine rebuild 400 miles ago by Adelman engines.. New brakes, battery, chrome has been re-plated, new dark green paint, new tires, good working overdrive. Needs upholstery. **Reduced to \$15,000 or make a good offer.** Call Ted Anderson, 763.561.8143.

FOR SALE: **1982 Mark VI 2dr** with Sun Roof. 132,000 miles \$1,000; **1983 Lincoln Continental 4dr**, no title and doesn't run \$500. **Parts cars: 1956 Lincoln Capri Sedan, 1955 Custom Sedan, 1954 Lincoln Front Clip, 1953 Lincoln Cosmopolitan Sedan.** Contact Elrod Kaufman, 27951 440 Avenue, Freeman, SD 57029 Call after 6PM for more details 605.925.4986

FOR SALE:

**1989 Lincoln Town Car**, Black exterior, Grey Leather interior, 60,100 miles. One owner, Excellent Condition, 5.0 V8 Engine, Automatic Overdrive Transmission. Michelin Tires, Power Glass Moon Roof, Dual Power Heater Mirrors. Keyless Entry, Power Everything, Listed new for \$32,938, Asking \$5,695.00 Del at 608.837.5990 **Great car with a Great price**

FOR SALE:

**1981 Mark VI Signature Series.** White, moon roof, padded trunk lid, lots of extras. All interior features work. Red cloth interior. Mileage on high side, 161,700. Started recently after long term storage. Call Karl Westenfield (C) 763-229-2183

FOR SALE:

**1971 Continental Mark III**, white, blue leather interior, clean car. \$2,500obo.

**1975 Continental**, four door, yellow with gold-white leather interior. \$2,500 obo Nice original condition. Call Rodney at 701-252-2222 or 252-4149.

FOR SALE:

I need a new home. I am a **1969 MK III** with only 103,000 miles and I am green with a like new green interior. Front windows need some work. Call Rich at 715.321.1938 \$4,900/Best offer will own me.

## *For Sale*

**FOR SALE:**

**1980 Mark VI Givenchy Coupe**, New FoMoCo 302 V8 has 40,000 miles; car needs a little TLC, \$2500/offer. 320-429-0139

**For Sale:**

**1984 Mercury Colony Park wagon**. White with "wood trim" and nice dark brown velour interior. Fully equipped with 41 options, no rust ever, turbine wheels and complete service history. 181,000 miles, but doesn't show it. Please give me a call for more information. Roald and Rosalee Storvick, Austin, MN **Call 507.433.3944 or cell, 507.438.1016.**

**For Sale:**

**1961 through 1967 Lincoln Continentals**, complete and mostly complete cars, Sedans and Convertibles. I need to thin out my collection and if you need one of these cars either to restore or to use in your existing restoration project, please give me a call. Gordy Jensen 612.819.2107

**For Sale:**

**1966 Lincoln four door sedan**. 121K miles, runs, but needs some carburetor work, green with black vinyl top. Nice interior. Call Craig Brenner, 320.262.1043, Bird Island, MN

**HELP: If you know of anyone parting out a 1989 Lincoln Signature Town Car, I need to find some parts.** I have a nice 1989 Town Car, Signature series, and to it make even better, I am in need of a Digital Information Circuit Board and an Actuator for the drivers side door lock. If only someone will come to my aid and make me a happy man once again. If you know where these two items might be, please contact Shell Watson, PO Box 451 Buffalo, MN 55313 or phone 763.286.4416 or email: [bstoner@cbburnet.com](mailto:bstoner@cbburnet.com) Thanks for your help.

**For Sale:**

**1972 Mark IV** \$2,000 - 60K Miles. Rebuild Carb, Pertronics Ignition system (old system goes with car), Crager spoke wheels, complete set of service manuals, Personalized "Lincoln" plates good through 2011. Some other new parts go with car. Needs some Tender Loving Care, but the car is basically sound and a good value at the price. Call Dave Breault at 612-722-2075 and leave a message. Come take a look at this Lincoln Mark IV soon.

**For Sale:**

I have over 150 1960's Lincolns now, mostly parts cars. More than I will ever use. I have now decided to sell my extra parts; sheet metal, trim, whatever. If you are restoring a Lincoln of this era and need parts, please contact me now. I may have what you need. Just Arrived! New windshields that fit 1961 through 1969 Continentals. Available Now. Please call Gordy Jensen at 612.819.2107

**STORAGE AVAILABLE**

Safe, Secure Storage for your classic now available Southwest Metro Location. Please call 952-412-1266

# Preview of Coming Events

- July      **11<sup>th</sup> Annual Outstate Classic Lincoln Car Show**, Fargo/Morehead area, hosted by John and Lydia Trandem. July 26 -27 returning on July 28. The Holiday Inn-Fargo is where we will have reservations for Friday and Saturday at \$119 per night. Please call and reserve your rooms now at 877-272-2700. When making reservations ask for the *North Star LCOC* room block, Reservations must be made before 6/19/2013, please call now.  
**Lincoln Highway 100<sup>th</sup> Anniversary**, Kearney NE, July 4<sup>th</sup>, All car clubs are invited **If you are a real car person**, you will enjoy seeing a lot of great **Chrysler products** coming to town for their **National Meet**. They will be having their Judging at the Washington County Fairgrounds on Saturday, July 20, 2013, from 10:00AM to 3:00PM.
- August      **Tour to Rockford IL**, Friday August 16<sup>th</sup> Antique Airport and two Collections. Three day tour, Friday – Sunday. Saturday afternoon/evening pig roast hosted by Jack and Marilyn Fletcher. Please see back page for full details and numbers to call for room reservations at special rates.
- September      **7th Annual Luther North Country Lincoln Car Show**, Saturday, 9/21 10 to 2 PM  
**Mid America National Meet**, Tulsa, OK, September 4-7 It is not too early to start making plans to attend this Mid America show. Send for your meet packet and make your room reservations now.
- October      **Annual North Star Potluck Picnic and Auction**, Morries, Long Lake, Sunday October 13, 10 – 3 PM  
**Western National Meet**, Phoenix AZ October 23-27
- November      **Year End Lunch**, Vesico's, Sunday 11/10 at 11:30 AM

BACK ISSUES OF THE NORTHSTAR NEWS ARE ALWAYS AVAILABLE  
ON THE NORTHSTAR LCOC WEB SITE.

[www.northstarlcoc.org](http://www.northstarlcoc.org) Click on publications.

Issues are in PDF format and may be printed on your color printer.



## North Star Activities



### 11th Annual Outstate Classic Lincoln Car Show Lunde Auto Center, Fargo, ND

Reserve July 26 - 28 for the North Star LCOC  
three day tour to Fargo, ND - Morehead, MN

Friday morning, we will meet at McDonald's, in Brooklyn Park at 1480 85th Avenue North at 8:30 AM and leave for Fargo at 9:00 AM.

We will take Highway 10, with several planned stops, we may detour to Ken Sampson's in Otter-tail, MN and see his mysterious, never seen, 1955 Capri Hardtop. The Holiday Inn-Fargo is where we will have reservations for Friday and Saturday at \$119 per night. Please call and re-serve your rooms now at 877-282-2700. When making reservations ask for the *North Star LCOC* room block, Reservations can still be made. but the room rate may be at their regular price.

Our check in at the Holiday Inn is between 4 and 5:00PM, and we will meet John and Lydia Trandem at 5:30PM for dinner at a restaurant to be determined. After dinner we will tour Duane Geir's extensive car collection.

Saturday, from 10:00AM to 2:00PM we will be at the Lincoln Car Show at Lunde Ford Lincoln in Fargo. Around 2:20PM, we will tour over to the Trandem Auto Garage to view John and Lydia's Lincoln's, and take in a few other local car collections Saturday night dinner 8:15 PM at a Moor-head restaurant to be determined.

Sunday Morning, get up terribly tired and leave for the Twin Cities.

Please let me know if you are going to attend (call 651.257.1715, email: arborbob@aol.com), as we really need to know how many are going on the tour.



More Road Trips... Friday, August 16, we have been invited to the home of Jack and Marilyn Fletcher, 222 Jones Way, Poplar Grove, IL for a pig roast on Saturday, Aug 17.

We will meet in Hudson, WI and drive down to LaCrosse, WI, where we hope to tour a very fine car collection there, going on to Rockford, IL where we have made arrangements at two hotels for our two night stay.

We still have rooms reserved for Friday and Saturday nights at the Holiday Inn. 7550 East State Street, Rockford, IL. The rooms cost is \$106 per night. When calling hotel 815-398-2200 for room reservations please ask for *North Star Lincoln Club rate, Group Code EG4*. A SECOND hotel has been added for our August trip to Popular Grove. Thanks to Jack Fletcher and Barb Esdale, with a room rate of \$90 per night. They have selected the Radisson hotel almost next to the Holiday Inn. The Radisson phone number is 815-226-2100 and the address is 200 S Bell Rd, Rockford, IL, which is just a few blocks from the Holiday Inn. Rooms must be reserved by July 16 for this rate. Tell them the room block is reserved under "Lincoln Club" to get this great rate. Call ASAP before the rooms are booked. See Bob Johnsons column for more details. If you plan to attend, please call Bob Johnson at 651.257.1715.